New Product Development and Launch



Electricity's Future

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ET Summit San Francisco, CA October 21, 2014





Overview

- SCE Background
- CLTEESP
- The Demand Profile
- Zero Net Energy
- ZNE Examples



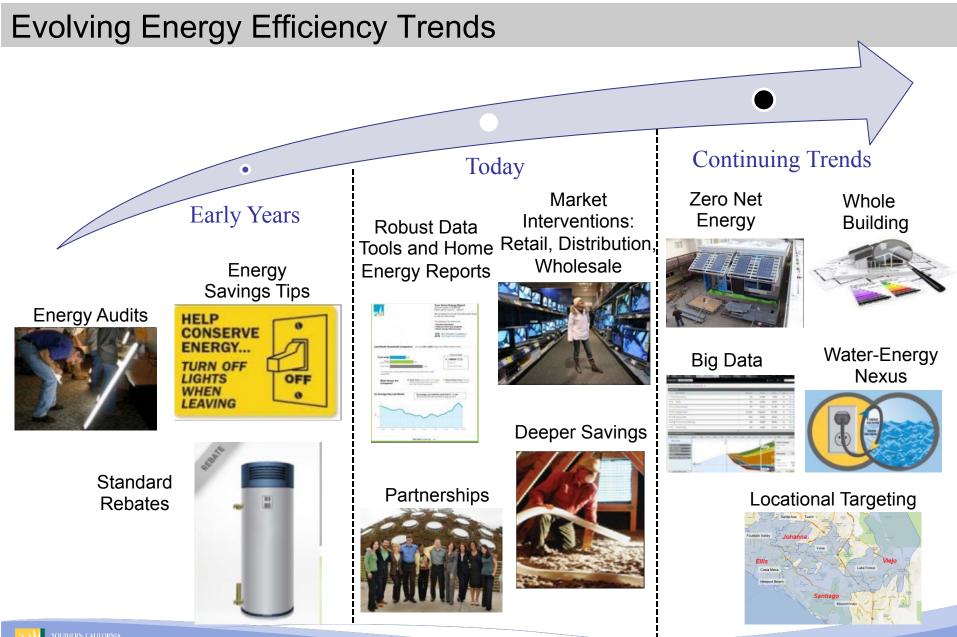


SCE Background



- One of the nation's largest electric utilities
- Nearly 14 million residents in service territory
- Approximately 5 million customer accounts
- 50,000 square-mile service area
- Over 103,000 miles of distribution and transmission lines
- Over 125 years of experience
- Exploring innovative Demand-Side Management offerings to address locational needs



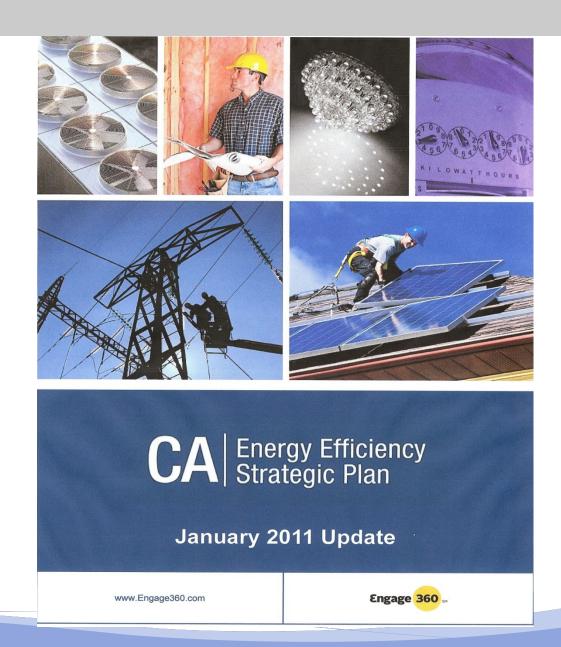








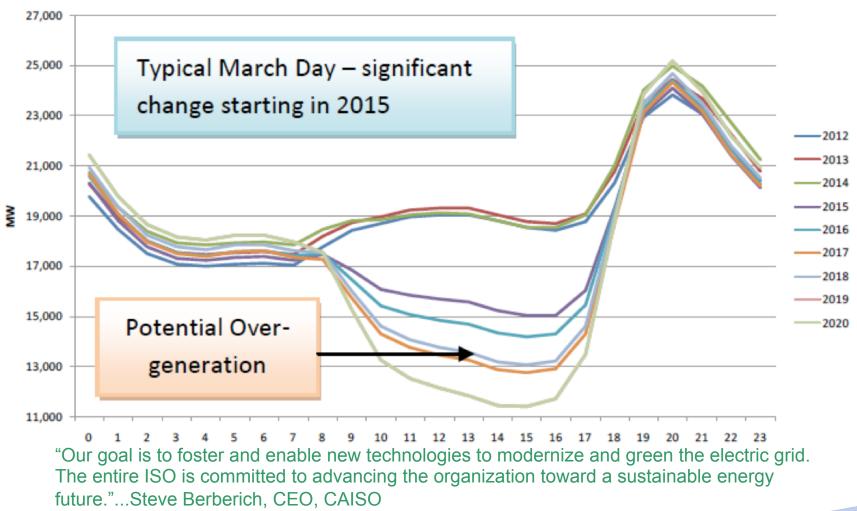
California Goals

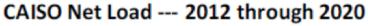






The Duck Curve









Zero Net Energy...

California Long-Term Energy Efficiency Strategic Plan (CLTEESP)

- New Residences ZNE by 2020
- New Commercial Buildings ZNE by 2030
- Heating, Ventilation and Air Conditioning (HVAC) Transformed for Optimal Energy Performance in California's Climate
- Universities and Colleges by 2025





How Do We Get There?

- Energy Efficiency
- Demand Response and permanent load shifting
- Renewable Resources
- Distributed Generation/energy storage





New Single Family Home – Ontario, California

Adjacent to Identical Houses,

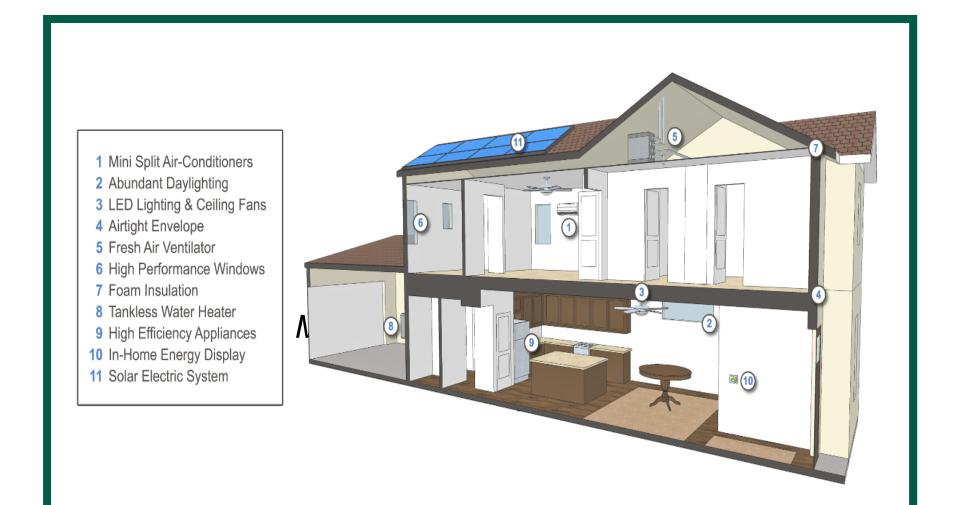
Which Were Built Using Standard Design Practices







New Single Family Home – Ontario, California





New Single Family Home – Ontario, California

Questions?

- ZNE Achieved? Yes
- Cutting-Edge Technologies? *No*
- Cost Premium? \$30,000 (9%)
- House Sold for \$12,000 Premium
- Cost Premium Would Be Minimal if Construction Techniques Became Standard Practice
- Workforce Education & Training



New Product Development and Launch



Existing Single Family Home – San Bernardino, California





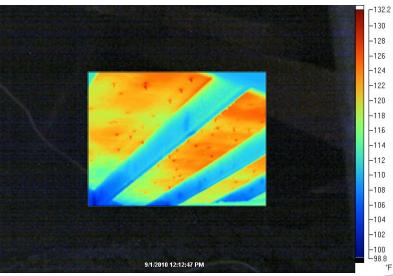


Existing Single Family Home – San Bernardino, California

New Windows



Wall and Roof Insulation







Existing Single Family Home – San Bernardino, California

- Energy-Efficient Heating/Cooling
- Energy-Efficient Lighting
- Appliances







Existing Single Family Home – San Bernardino, California

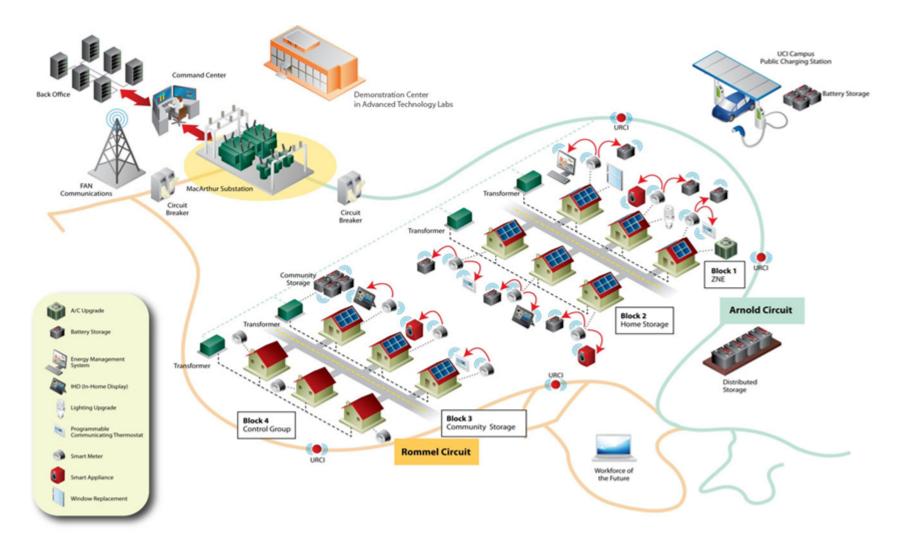
challenges

- Construction Cost
- Disruption to Home-Owner
- Plug Loads Become Large Proportion of Energy Usage
 - \checkmark Televisions, electronics
 - ✓ White goods
 - ✓ Computers, tablets, cell phones





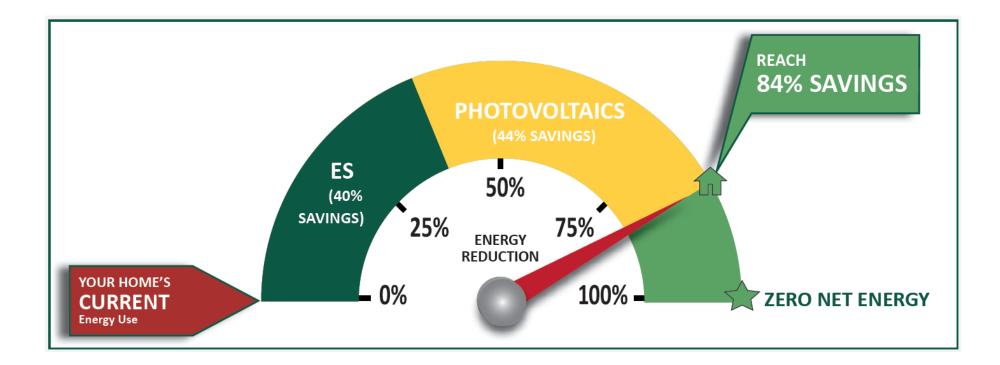
Existing Single Family Neighborhoods – Irvine, California







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Existing Single Family Neighborhoods – Irvine, California



Electric Vehicle Charging Station



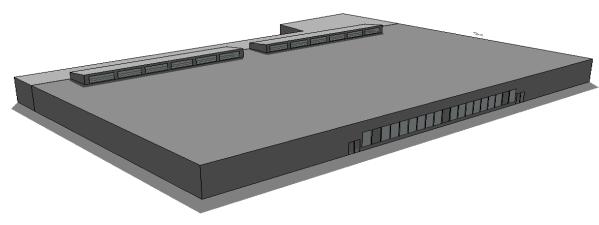


Sustainable Supermarket – Carpinteria, CA

Size: 45,000 SF grocery retail store

Initial sustainability goals:

- Zero-net energy
- Zero-waste
- Lighting efficiency
- Natural ventilation
- Natural refrigerant





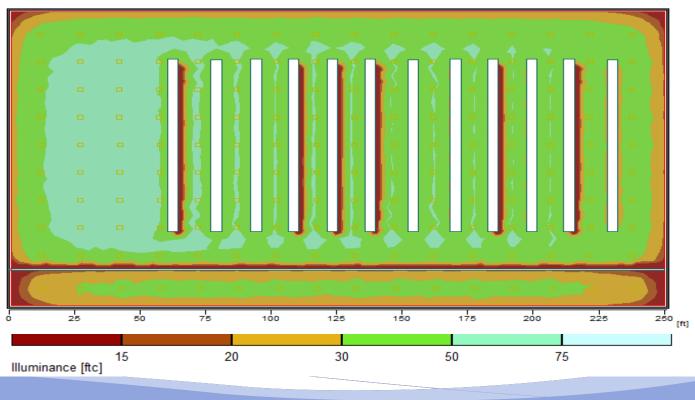
Sustainable Supermarket – Carpinteria, CA

- 8

Lighting Efficiency

- Successes
 - 100% LED lighting design
 - Daylighting analysis resulted in the inclusion of Solatube fixtures and the reduction in light fixtures



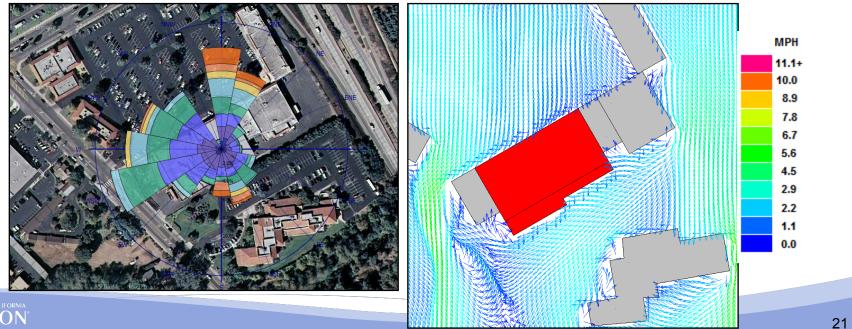






Sustainable Supermarket – Carpinteria, CA

- Natural Ventilation
 - Successes:
 - Provided usable detail on air flow and wind conditions
 - Presented natural ventilation as a viable option for supermarkets located in temperate zones
 - Barriers
 - Corporate resistance to natural ventilation system



New Product Development and Launch



Electrical Training Institute – NZE+ Renovation







ETI Project

EEM TABLE			
Measure #	Measure Description	New Curriculum Opportunity	
E-1	Daylighting	Controls, Fixtures, Lamps, DC Integration	
E-2	East Wall Performance	Electro-chromic Glass	
E-3	Building Entry	Building Integrated PV & Energy Dashboard	
E-8	VRF & DOAS HVAC	Equipment Connection	
E-9	Comprehensive DC Microgrid	Comprehensive DC Microgrid	
E-10	Class & Warehouse Building Roof Insulation		
E-12	High Efficiency Plug Equip	Outlet Controls Retrofit	
E-13	Operable Windows	Window Operator Installation	
E-14	Warehouse Ventilation & Daylight		
E-15	Lighting Redesign	State of the Art Extensive System Components	
E-16	Battery Storage	Battery Storage	
OP-1	Increased Range Set points		
OP-2	Day Class Location Tailoring		
C-1	Building Automation	Building Automation Controls	
R-1	Fuel Cell	Fuel Cell System	
R-2	Microgrid Building Integration		
R-3	Wind Energy	Wind System Installation & Maintenance	
R-4	Additional PV / Retrofit		





Cal State Campus

Existing systems

- 4.5 MW of co-generation
- 1.2 MW of Photo Voltaics

SGIP and NPD&L and....

- .5 MW battery storage with software.
- Level 1&2 vehicle charging stations
- +.7 MW battery storage as part of EPIC project...
- Project to evaluate software to manage energy flows.





Real Estate/Technology Demo Project-

- Target Market
 - Commercial real estate
 - Municipalities
 - Public transportation
- Drivers
 - LCR, local jobs, new market and investment tax credits to fund energy efficiency/storage projects
 - ✓ Real estate technology investment (ROI), vehicle charging, electric transportation
 - ✓ Reduce vehicle miles traveled, remissions reduction, traffic congestion, jobs creation
- Macerich REIT, BID
- BID consortia operates parking lots
- City of Santa Monica Traffic Department
 - ✓ 800,000 sq ft retail
 - \checkmark 500,000 sq ft office
 - ✓ 400,000 sq ft hotel







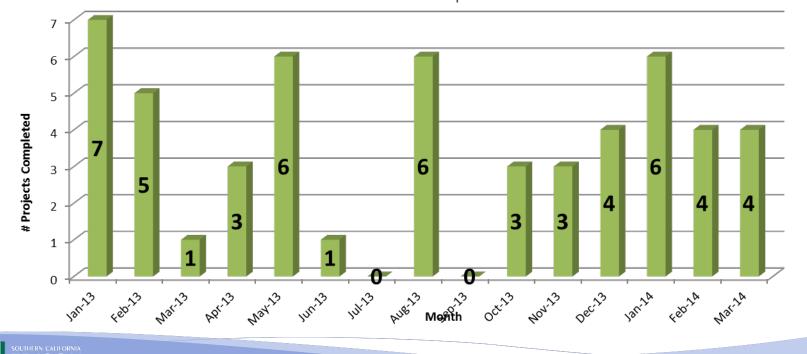
Serial Projects Action Team (SPAT) – Update

DIS

Total SPAT Completed	106
Total SPAT completed in 2012	53
Total SPAT completed in 2013 (GOAL = 60)	39
Total SPAT completed in 2014	14
Total SPAT Pending	<mark>25</mark>

2013 - 2014 SPAT Complete

39 SPAT total Completed in 2013 14 SPAT total Completed in 2014



Tehachapi Grid Side Storage Project

- Largest in North America
- 604,800 Cells
- 10,800 Modules 14 series/4 parallel cells per module
- 600 Racks 18 modules per rack
- One 32 MWh system









This is the end...

Thank you...

