

# Project Engage:

*Increasing Efficiency through Optimized Energy Management*

Andrew Campbell

Executive Director, Energy Institute at Haas



# How Does It Work?



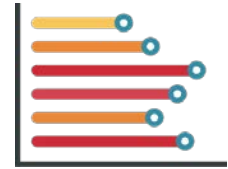
Sensors &  
Comms



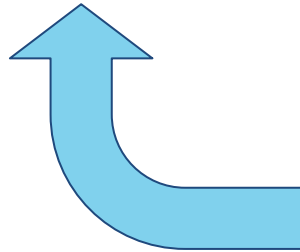
Measure



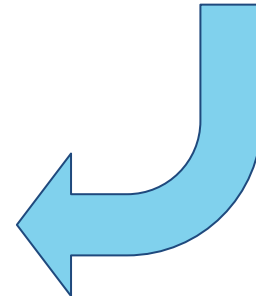
Baseline



Benchmark

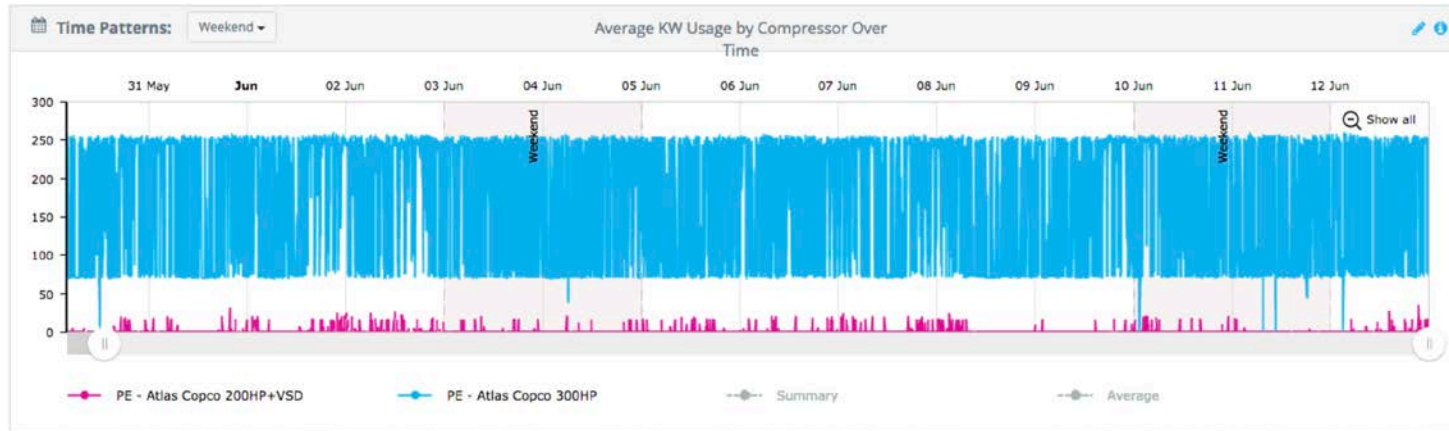


Act

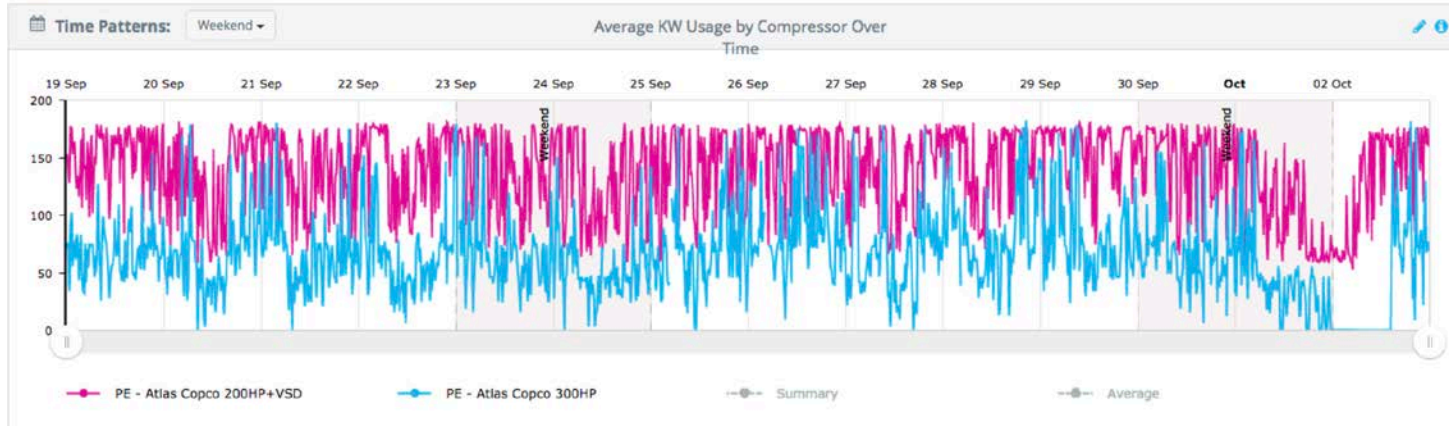


# Lightapp Optimization Process

Before:

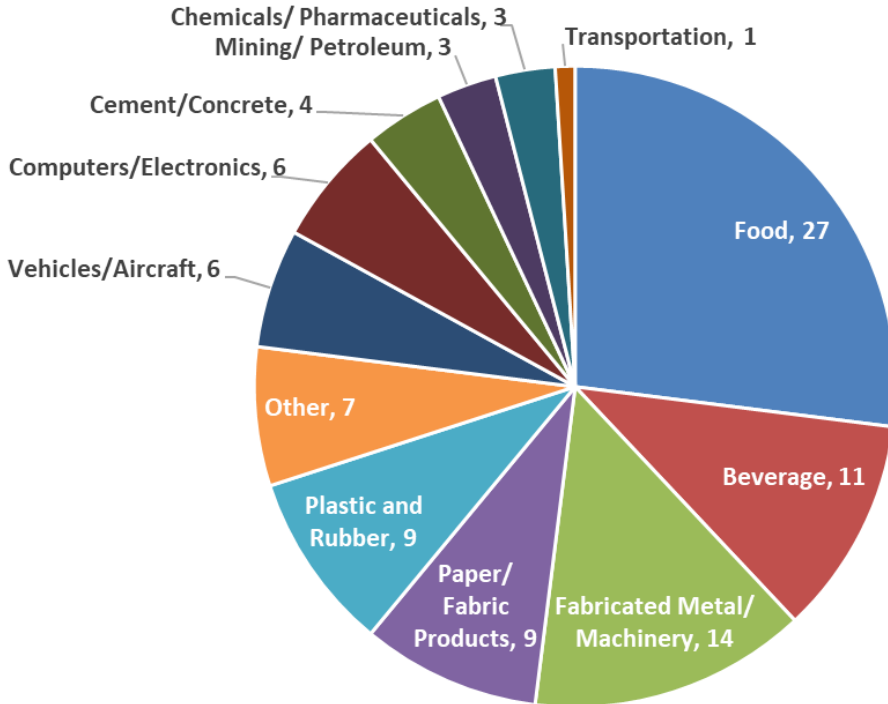


After:

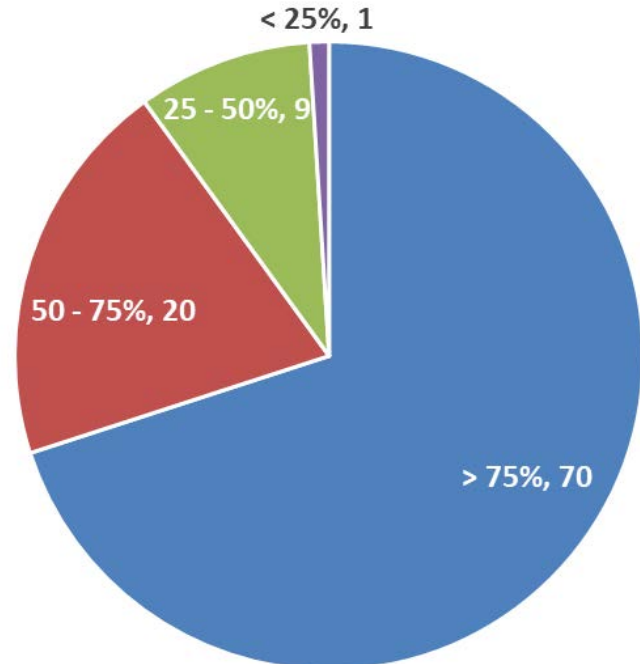


# 100 Facilities Participating

- Industry



- Community Pollution Burden



CalEnviroScreen 3.0 Score



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